

David W. Gleeson

Senior Consultant

The briefest look into David Gleeson's history proves he's always had a chemical addiction.

From early school years in western and middle Tennessee, his natural science aptitude fueled his election to the National Honor Society, scholastic and teaching assistant scholarships and chemistry honor society president. And predictably, this drive led him to a degree in chemistry and physics from Austin Peay State University and studies in organic chemistry at the University of Hawaii and Illinois Institute of Technology.

Today, following a 40+ year career navigating the globe in key corporate positions, David still moves and shakes as president of Strategic Management Group, a consulting organization located in Greensboro and Cary, N.C., that offers services in strategic planning, business development, crisis planning and communications.

David's consulting credentials were forged on career-long diversity – from working as a research chemist for Velsicol Chemical Corp. in 1965 to leading Morflex Inc. (wholly owned subsidiary of Reilly Industries) as president from 1998 to 2006. He led the company to three successive years of the largest sales and profits in its over 70-year history. Prior to the Morflex years, he also was director of sales & marketing for Reilly Industries and served as division president of Alcolac, Inc. and president of ChemTall Inc.

Typical of execs that run hard to achieve their business aspirations, Dave's personal and community life has easily kept pace. Father of four, avid skier, golfer and certified scuba diver, he has been a Jaycee leader, Rotarian and board member of the Greensboro Symphony.

And continuing to feed his addiction, he remains active in the Society of Chemical Manufacturers and Affiliates (SOCMA) and the Chemical Specialty Management Council (CSMC) as their director of planning & events.