

**Michael J. Scherr**

Chartered Financial Consultant

When it comes to making money work for the right reasons, Mike Scherr is nothing short of a one-man army. As a Chartered Financial Consultant and Certified Family Business Specialist, he centers his efforts on two battlefields – business perpetuation & exit strategies for mid-market businesses, and executive compensation planning and wealth management for high net worth individuals. But he didn't get into these campaigns without a lot of training. He was General Agent for the Mass Mutual Financial Group, responsible for building the Hawaii operation of this \$200 billion company into one of the premier agencies in the islands. He founded The Family Business Center at University of Hawaii and was consultant to the two billion dollar estate of James Campbell, the largest private landowner in Hawaii. He was also a founding partner of Benefit Planning Resources, a firm that designed and managed executive compensation plans for companies like Hawaiian Electric Industries.