

Pamela Haley

When Pamela Haley gives restaurants good reviews, her opinions get noticed. Little wonder. She has over 25 years experience in operations and financial management in a variety of segments of the foodservice industry. Currently, she assists distressed restaurant chains and other consumer goods industries -- assessing operational and financial health, and executing a turnaround.

In 2002, she was CFO for The Puccini Restaurant Group LLC, a national organization that joint ventures fine dining and casual restaurants, primarily in hotels. There, she restructured the S and C corps, and LLC to a new entity and raised a first round of private equity funding.

Previously, Pamela was president of High Tech Burrito, Inc., a quick service chain of gourmet restaurants, where she successfully led the company through a financial turnaround to first profitability in four years and the largest in six years. She also ran four departments at Jamba Juice, at that time a growing chain of juice bars. In the early 90's, she was head of operations for Caffe Classico, a national chain of upscale Italian cafes and a newly acquired subsidiary of Baskin Robbins, Inc. Under her guidance, this entrepreneurial company was operationally sound in less than a year.

Pamela began her career in the restaurant industry with the Hatch Cover steak houses before spending five years in operations with PepsiCo's La Petite Boulangerie and Taco Bell. When La Petite Boulangerie was sold to Mrs. Field's, Inc., she wrote the strategic plan to integrate the company operationally.

Pamela Haley earned her B.S. in business management from St. Mary's College, Moraga, CA. She is former president of the board of directors of the San Francisco chapter of the Association for Corporate Growth where she remains a director; and is a member of the board of Turnaround Management Association.